

“PRESTIGE TECHNOLOGIES” – A BOON FOR FARMERS



Under the blessings of Padmashri Dr. N.N. Jain, Founder of Prestige Group added one more feather in the cap in the form of a start-up company “Prestige Technologies”.

In the Inaugural Ceremony of “Prestige Technologies” Dr. Davish Jain, Chairman Prestige Education Foundation said that formation of “Prestige Technologies” is the contribution to the society from Prestige Group with the objective of doubling the income of farmers in line with the vision of Honorable Prime Minister Shri Narendra Modi and will focus on Agro Drone Services to farmers as well as urban agencies.

The inaugural ceremony took place in the valuable presence of Shri Dipin Jain, Er. Shri Ketan Jain and Shri Himanshu Jain, Dr. Anil Bajpai, Dr. Sanjeev Patni and Dr. Pathak (SOPA). This startup is in collaboration with Prestige Institute of Engineering, Indore and will be incubated at Atal Incubation Centre, Prestige Inspire foundation supported by NITI Ayog, Government of India. Shri Dipin Jain stated that company will focus on various modern applications of Drones in all the sectors and is committed to provide low cost, general purpose, multi-utility, light weight and easy to operate drones which will be powered by Artificial Intelligence and Robotics. The ground station of these drones will be responsible to collect data and provide reports based upon Data Analytics.

Dr. Manoj Kumar Deshpande, Director PIEMR, the Initiator of this startup explained that primarily Agro Drones will provide services of field and crops scouting and provide report of the growth, weed presence, diseases and related parameters. This will help farmers to take action to prevent damage/loss of crops and increase the yield by spraying pesticides, herbicides and weedicides etc. Prestige Technologies is developing network of service providers in Malwa region and in the state of Madhya Pradesh.

The whole inaugural ceremony was very well anchored by Dr. Sanjeev Patni, CEO of AICPIF who elaborated need of such startups to contribute in the growth of nation.

Vote of Thanks was proposed by Dr. Anil Bajpai, CEO of Prestige education foundation and added that upcoming Prestige University shall be focusing on applications of technology in agriculture.

The whole ceremony was conducted On-Line and virtually attended by faculty members of Prestige Institutes and also by members from media.